



Satyam Dubey

Product Designer • Gurgaon, India

✉ satyamdubey055@gmail.com

📁 Portfolio

🌐 linkedin/satyam-dubey

I design high-trust financial tools for advisors and their clients. Currently at Alphanso, building the product and the design system it runs on.

PROFESSIONAL EXPERIENCE

Product Designer / Alphanso

Feb 2024 – Present

Gurgaon, India • Wealthtech / B2B SaaS

Over 2 years at Alphanso: designed 12+ product surfaces end-to-end across 5 breakpoints each, built a 100+ component design system from zero (now powering every surface and shipped by engineering without design handoff), and cut new-surface ship time from weeks to days.

DESIGN SYSTEM

- Took the design system from zero to production — a solo 0→1 build of 100+ components and a full token architecture, shipped in parallel with live product work
- Enabled engineering to ship surfaces independently from the component library — 3+ surfaces went live without a design handoff
- Used AI to multiply design throughput: variant generation, edge-state coverage, and consistency audits that let one designer move at team speed

PRODUCT WORK

- Sole designer across the full product surface: advisor tools, client flows, mobile to desktop, from research to production specs
- Partnered directly with the co-founder and advisors; design decisions shaped product direction, not just execution

Visual Designer / Cossouq

Jul 2022 – Feb 2024

Ahmedabad, India • E-commerce

WEB DESIGN

- Designed and built the marketing website — layout, typography, and responsive behaviour across breakpoints

VISUAL STORYTELLING & VIDEO

- Created brand visuals, campaign graphics, and social content with a consistent visual language across every touchpoint

SKILLS

📁 Product Design

End-to-End Product Design

Interaction Design

Information Architecture

Design Systems

Responsive & Mobile

🔍 Research & Strategy

User Research

Usability Testing

Data-Informed Design

Product Strategy

🎨 Visual & Craft

UI & Visual Design

Visual Storytelling

Motion Design

Brand Design

Video Editing

TOOLS

🎨 Figma

🌐 Webflow

🌟 Claude

📁 Adobe Suite

EDUCATION

St. Xavier's College, Ahmedabad

2019 – 2022